

# Ed Miliband Speech Reactions Poll

23/09/2014

Prepared on behalf of Labour List



# Methodology

## Fieldwork Dates

23rd September 2014

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel.

## Population Sampled

All residents aged 18+ in the UK.

## Sample Size

1,037

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

As this was a snap poll, live sequential weighting was used on the data set, rather than post-fieldwork rim weighting. As such, weighted data will approximate demographic targets but may not match exactly to the nearest percentage point.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,004 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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## Ed Miliband Speech Reactions Poll

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Raising the minimum wage by £1.50 to over £8 per hour by 2020, to reward “hard work” and halve the number of people in low pay.

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	67.9%	67.4%	72.9%	63.8%	65.0%	70.6%	67.2%	62.8%	72.6%	51.3%	78.6%	80.1%
	704	198	266	241	323	381	313	135	238	138	169	137
Oppose	15.9%	9.9%	15.1%	21.4%	20.5%	11.5%	15.5%	19.5%	14.0%	33.1%	7.4%	8.8%
	165	29	55	81	102	62	72	42	46	89	16	15
Don't know	16.2%	23.1%	12.1%	15.1%	14.1%	18.0%	17.2%	18.1%	13.4%	15.2%	14.0%	11.1%
	168	68	44	57	70	97	80	39	44	41	30	19

## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

Breaking up the big high street banks in UK to allow more competition, to benefit consumers in financial services

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	43.6%	37.8%	46.3%	45.8%	48.9%	38.9%	41.9%	40.9%	48.5%	32.7%	54.4%	51.5%
	452	111	169	173	243	210	195	88	159	88	117	88
Oppose	24.9%	22.1%	23.3%	28.6%	29.2%	20.9%	27.3%	26.5%	20.4%	43.5%	19.5%	19.9%
	258	65	85	108	145	113	127	57	67	117	42	34
Don't know	31.4%	40.5%	30.4%	25.7%	21.9%	40.2%	30.9%	32.6%	31.7%	23.4%	26.5%	28.7%
	326	119	111	97	109	217	144	70	104	63	57	49

## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

Decentralising power from Westminster to the regions, including constitutional reform for England, Wales and Scotland.

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	51.2%	44.9%	53.4%	54.0%	58.2%	44.8%	47.2%	45.6%	61.0%	45.7%	61.9%	56.1%
	531	132	195	204	289	242	220	98	200	123	133	96
Oppose	17.7%	12.6%	15.9%	23.5%	20.1%	15.6%	17.8%	23.3%	14.0%	29.4%	15.4%	18.7%
	184	37	58	89	100	84	83	50	46	79	33	32
Don't know	31.1%	42.5%	30.7%	22.2%	21.7%	39.6%	35.2%	31.6%	25.3%	24.9%	23.3%	25.2%
	322	125	112	84	108	214	164	68	83	67	50	43

## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

Granting the same employment rights for the many self-employed people in the UK that permanent employees have.

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	58.2%	53.4%	63.0%	57.1%	57.3%	58.9%	59.4%	55.8%	59.2%	51.7%	66.5%	68.4%
	604	157	230	216	285	318	277	120	194	139	143	117
Oppose	13.9%	12.9%	12.9%	15.9%	19.1%	9.4%	14.4%	15.4%	11.9%	24.2%	11.6%	8.8%
	144	38	47	60	95	51	67	33	39	65	25	15
Don't know	27.9%	33.7%	24.1%	26.7%	23.5%	31.7%	25.8%	30.2%	29.0%	24.2%	21.9%	23.4%
	289	99	88	101	117	171	120	65	95	65	47	40

## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

A commitment to take carbon emissions out of the economy by 2025 and through Green investment banks to allow communities to insulate 5 million homes over 10 years.

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	52.3%	54.8%	54.3%	48.2%	49.3%	54.8%	51.7%	47.4%	57.0%	37.9%	66.1%	63.2%
	542	161	198	182	245	296	241	102	187	102	142	108
Oppose	18.3%	11.6%	16.7%	24.3%	25.8%	11.5%	18.7%	22.8%	13.7%	34.6%	13.5%	9.9%
	190	34	61	92	128	62	87	49	45	93	29	17
Don't know	29.5%	33.3%	28.8%	27.3%	25.0%	33.9%	29.6%	30.7%	29.6%	27.9%	20.5%	27.5%
	306	98	105	103	124	183	138	66	97	75	44	47



## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

By 2025, have as many people doing modern business apprenticeships as currently go to university. Only providing major government contracts to companies that provide apprenticeships.

	Total	Age			Sex		Region			2010 Vote		
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<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	58.3%	49.7%	62.2%	60.9%	57.6%	58.9%	57.5%	57.7%	60.7%	54.3%	67.4%	62.6%
	605	146	227	230	286	318	268	124	199	146	145	107
Oppose	13.9%	15.0%	10.1%	16.7%	18.1%	10.2%	14.4%	14.4%	12.2%	22.3%	11.2%	12.3%
	144	44	37	63	90	55	67	31	40	60	24	21
Don't know	27.8%	35.7%	27.4%	22.2%	24.4%	31.3%	28.3%	28.4%	27.4%	23.4%	21.9%	25.2%
	288	105	100	84	121	169	132	61	90	63	47	43

## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

Make house building a top priority and by 2025 “build as many homes the UK needs” doubling the number of first-time buyers

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	49.9%	44.9%	52.3%	51.1%	53.5%	46.7%	47.6%	45.1%	55.8%	47.6%	59.5%	53.8%
	517	132	191	193	266	252	222	97	183	128	128	92
Oppose	26.0%	24.2%	26.3%	27.8%	29.0%	23.3%	29.6%	28.8%	20.1%	35.3%	20.0%	22.8%
	270	71	96	105	144	126	138	62	66	95	43	39
Don't know	24.1%	31.0%	21.4%	21.2%	17.5%	30.0%	23.0%	26.5%	24.4%	16.7%	20.9%	24.0%
	250	91	78	80	87	162	107	57	80	45	45	41

## Ed Miliband Speech Reactions Poll

Prepared on behalf of Labour List

Create a "world class" health service. Increasing homecare visits, more nurses, GPs, midwives and careworkers - paid for by clamping down on tax avoidance, using the proceeds of a mansion tax for properties over £2mm and a windfall tax on tobacco companies

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
Support	71.6%	65.3%	74.3%	73.5%	70.6%	72.4%	69.1%	69.8%	77.7%	60.6%	80.9%	83.6%
	742	192	271	278	351	391	322	150	255	163	174	143
Oppose	12.4%	10.5%	11.0%	15.1%	17.3%	7.8%	13.1%	14.9%	9.5%	25.3%	7.9%	5.3%
	129	31	40	57	86	42	61	32	31	68	17	9
Don't know	15.9%	24.2%	14.5%	11.4%	11.9%	19.8%	18.0%	15.8%	12.8%	13.8%	11.6%	11.7%
	165	71	53	43	59	107	84	34	42	37	25	20

## Ed Miliband Speech Reactions Poll

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Conference has “called for a UN Security Council Resolution on Syria to counter ISIL” before the UK is committed to participating in the conflict.  
Which of the following statements is closest to your opinion?

	Total	Age			Sex		Region			2010 Vote		
		18-34	35-54	55+	Male	Female	South	Midlands & Wales	North & Scotland	Conservative	Labour	Liberal Democrat
<i>Unweighted total</i>	1037	347	379	310	425	612	434	212	371	242	239	155
<i>Weighted total</i>	1037	294	365	378	497	540	466	215	328	269	215	171
The UK should only become involved in this action following a UN Security Council Resolution	37.8%	30.6%	37.0%	44.4%	41.9%	34.3%	33.9%	38.1%	42.1%	36.8%	41.9%	53.8%
	392	90	135	168	208	185	158	82	138	99	90	92
The UK should join the current action now and not wait for a UN Security Council Resolution	17.7%	15.0%	18.4%	19.3%	27.2%	9.3%	18.2%	21.4%	13.4%	27.5%	20.0%	11.7%
	184	44	67	73	135	50	85	46	44	74	43	20
The UK should not be involved in this action at all	26.7%	24.5%	27.1%	27.5%	20.9%	31.9%	29.0%	25.1%	26.2%	23.4%	24.2%	25.2%
	277	72	99	104	104	172	135	54	86	63	52	43
Don't know	17.8%	29.6%	18.1%	8.7%	10.1%	24.8%	18.2%	16.3%	18.6%	12.3%	15.4%	9.4%
	185	87	66	33	50	134	85	35	61	33	0.1	16